

Abstract

This paper spotlights creativity phenomenon in Jua kali enterprises clusters. Creativity is defined as the use of non-traditional or convention methods and machines to make products. These methods are used to design machines and remould products to satisfy customer demand. The products include household, transport and construction industry products. The entrepreneurs make these products with limited knowledge and policy support. The paper recommends the creation of links between Jua kali and national systems of knowledge and skill development. Polytechnics and universities should be encouraged to network with Jua kali entrepreneurs to improve control systems of the variety of Jua kali products. There is also need for an attitude change towards Jua kali among professionals, development partners, policy planners, and implementers. Infrastructure support to make their work places habitable and decent is need. Creativity in the entire education cycles and more research in the sector as a whole should be encouraged. This snapshot does not tell it all. More surveys on this issue should be carried out.